

# Smart Innovation

## About

Jose Antonio Brunet and Thalia Delgado of the Global Support team, along with colleagues from regional Planning teams – Annie Escamilla (MX), Eduardo Vazquez (US), Michal Bucko (EMEA) and Julia Reyes (SCAC), will take you through highlights of Smart Innovation.

- *2020 achievements, learnings, top ideas & CEMEX innovation portfolio*
- *Get additional insights & commitment from management team to boost innovation at CEMEX as well share key activities in 2021*
- *People's choice; vote of the best idea (from 2020 Idea Challenge regional finalists)*

## Additional Info.

### Session Dynamics

- Presentation
- Polls
- Videos

**Pre-reads: Yes (See Registration landing page)**

